

About the Institute for Language and Folklore

- Government agency
- Dialects
- Language policy
- Language planning
- Names
- Folklore

About the Institute for Language and Folklore

- Collections of data:
 - cultural heritage
 - dialects transcriptions and recordings
 - largest collection of folk traditions = stories of people's lives
 - names: personal, place

Welcome to the Language Council
of Sweden
– the official language cultivation
body of Sweden.

Language Council of Sweden

Language planning and Language policy

- Swedish
- Plain language usage
- Swedish Sign Language
- National minority languages
- Implementation of the Language Act
- All other languages in Sweden

The Language Council?

Mission:

- to monitor the development of spoken and written Swedish and also to monitor the use and status of all other languages spoken in Sweden.
- to strengthen Nordic language unity

What does The Council do?

- Publications
- New words
- Terminology
- Language technology
- Seminars and lectures
- Consultations in linguistic matters

The future of Swedish

- Threats from other languages
- The language policy of Sweden (2005):
 - the majority language
 - complete language
 - the language of authorities
 - everyone has a right to language

The linguistic consultation services in Sweden

What kind of questions?

- Swedish
- is it correct to write ...
 - should I write in or on
 - spontaneous

 - most common questions

The linguistic consultation services in Sweden

What kind of questions?

Minority language

- specific terms: healthcare, law
- language, culture
- idiomatic expressions

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Questions:

- Language status
- Language corpus

- Do we have the answer?

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Who

- ❖ Approaches us
- ❖ To whom do we want to reach out

The linguistic consultation services in Sweden

How

- ❖ Telephone
- ❖ Email
- ❖ Question service on-line / App
- ❖ Twitter / Facebook
- ❖ Web page
- ❖ Radio/TV
- ❖ Seminars
- ❖ Publications
- ❖ Newspapers

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How many? Swedish

- ❖ Telephone 3100,
- ❖ Email 3500
- ❖ Question service on-line 135000
- ❖ App 7500
- ❖ Twitter + Facebook 1400
- ❖ Web page
- ❖ TV 2-3/year
- ❖ Seminars 10/year
- ❖ Appearance in publications 4-6/year
- ❖ Appearance in newspapers 10/year

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How many? Minority languages

- ❖ Finnish: 500 total (telephone, mail, Facebook, Vastauspankki 300, Radio 12/year)

Mail and telephone:

- ❖ Romani (Aril, Lovari, Kelderash, Kale, Swedish romani) 200
- ❖ Jiddisch 100
- ❖ Swedish Sign Language 140

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When

- ❖ Contact us
 - Office hours
 - After office hours

- ❖ Receive answers
 - Office hours
 - After office hours

The linguistic consultation services in Sweden

Future

- ❖ 1-1 consultation
- ❖ Target groups:
 - professionals/public
 - other languages
 - multi language
- ❖ What would happen if ...
- ❖ How to measure the effects